J. Carter Napier, City Manager MEMO TO:

Liz Becher - Community Development Director FROM:

Craig Collins, AICP - City Planner

SUBJECT: Proposed North Platte River Park No. 2 Subdivision and Zoning

Meeting Type & Date:

Council Work Session, July 26, 2022

Action Type:

Direction Requested

Summary:

In January of 2022 the City Council tabled, on first reading, an ordinance proposing a replat and zone change creating the North Platte River Park No. 2 subdivision (Planning Case #'s SUB-96-2021 & ZOC-97-2021), pending the completion of an Expansion Study for the Ford Wyoming Center. Council's desire at that time was that by delaying the approval of the subdivision/zoning, it would be possible to incorporate any potential recommendations that the Study provided about zoning and land use needs in the area around the Events Center. Now that the DRAFT Expansion study has been presented to Council, staff is seeking direction on how to proceed with the proposed North Platte River Park No. 2 subdivision.

Background

The City of Casper, as property owner, applied for a vacation and replat creating a new, 185-acre subdivision, to be known as North Platte River Park No. 2. The subject area is located generally east of Interstate 25 and north of the Historic Trails Center. The Planning and Zoning Commission voted to support the plat and zoning creating the subdivision after a public hearing held on November 21, 2021. After completing required public/legal notices, there was no public interest in the project, and no public comments were submitted.

The 185-acre subject property was acquired by the City of Casper in the late 1970's as part of the 1,095-acre North Platte River Park Addition. The North Platte River Park subdivision encompasses the Events Center, the shooting range, the air modeler's facility, the race track, and equestrian area, and a large expanse of currently vacant/unused land. The proposed North Platte River Park No. 2 subdivision proposes to carve off the area located generally along the Interstate corridor to create three (3) new lots. Two (2) of the lots would be developable, and the third lot is the current location of the Ford Wyoming Center, which is being included solely for the purpose of creating a clean legal description for the property for lease purposes.

A companion item to the subdivision requests a vacation (as public parkland) and a zone change of the two (2) developable lots (Lots 1 & 2). To be clear, proposed Lot 3 (Ford Wyoming Center) is not proposed to be rezoned, and will remain to be zoned as PH (Park Historic). The impetus for the requested zone change was to transition underutilized, unused, excess City property into productive, private use through the creation of an industrial park. In that the area is currently zoned PH (Park Historic), it must be vacated as public parkland pursuant to State law, prior to, or concurrent with, rezoning. W.S. 15-1-103(a)(xii) allows for the vacation of public parkland provided a couple of conditions are met. First, the City must have owned the property for a minimum of ten (10) years, and secondly, the property cannot have been developed or used as a public park. The area in question meets both criteria. The initial recommendation on rezoning was as follows:

- Lot 1 (29-acres) M-2 (General Industrial);
- Lot 2 (74-acres) M-1 (Limited Industrial);

When reviewing zone changes, the first proper step is always to review the guidance provided by the Comprehensive Land Use Plan (Generation Casper). In that the concept of developing this area as an industrial park was not yet envisioned in 2017, the Generation Casper Comprehensive Land Use Plan very little guidance. Although the Plan doesn't provide direct support for the development of the area, that fact doesn't automatically preclude development. Best practice dictates that in the absence of Comprehensive Land Use Plan direction, staff, the Planning and Zoning Commission, and the City Council should use the overarching principles espoused by the Plan to inform their decision making. Fortunately, there are at least a couple of references in the Plan that suggest favorable consideration. See immediately below:

- Pg 3-7 Industrial and business uses should be encouraged within the UGB to provide adequate services to the city and provide local jobs and sales tax revenue.
- Pg 3-21 EC5-2 Redevelopment: Target infrastructure investments toward identified redevelopment areas based on community demand for various types of commercial and industrial space. Redevelopment areas should be given priority over new development.

To put the proposal in context, it is helpful to understand that at the time that the development of the area as an industrial park was initially conceptualized, the City had been approached by multiple, out-of-town companies that expressed a desire to move their businesses to Casper, but were having a difficult time finding suitable properties. The businesses expressed a desire for oversized/large, centrally-located, industrially-zoned sites, in proximity to the Interstate. Although they had been shown industrial sites in the County, and in adjacent communities, the businesses expressed that their primary desire was to be in a highly visible location, close to the Casper city center, in an industrial area with abnormally large setbacks from adjacent businesses. The subject area was of interest to the businesses, and the City commenced the process of

converting the unused "park" property to developable parcels by hiring a surveyor to create the parcels.

It should be noted that the City successfully developed a similar industrial park along Wilkins Circle to the south of the subject property in the 1980's. That industrial park currently houses many successful businesses, including the Central Wyoming Counseling Center, Gruner Brothers Brewery (former Petroleum Club), medical offices, building supply companies, a church, and a hotel. One extremely important component in the development of that area was the creation of restrictive covenants that laid out architecture, landscaping, and signage standards. The creation of restrictive covenants was only possible because the City was the original property owner/developer. Similarly, as the property owner/developer in this case, the City could also use restrictive covenants to manage the types of uses allowed, and/or the ultimate aesthetics/design of the subject property.

Unfortunately, the DRAFT expansion study does not provide much, if any guidance or recommendations on complimentary land uses within the subject 185-acre area that might benefit the Ford Wyoming Center. The proposal to subdivide and rezone the area at this point should be seen as step #1 in a multifaceted development process. The next step that must occur prior to development is more complex, and consists of engineering and design. It must be noted that staff has not looked in detail at topography, availability of utilities, potential roadway alignments, access, drainage, or a multitude of details that are required before an area is considered to be developable. It may also be beneficial, should the Council desire to take a more hands-on approach to developing the area, to hire a development consultant to do a detailed master plan for the area, but that is beyond the scope of the current request under consideration. Future rezonings and subdivisions of the area are likely, depending on how the development of the area evolves. Further, if the Council wishes to amend the proposed zoning of the area during the ordinance approval process, it is permissible.

Reference Information

The following are listed as permitted uses under M-1 (Limited Industrial) zoning:

- 1. Animal shelters, treatment centers, animal clinics, and animal boarding centers;
- 2. Assembly of devices or instruments, or packaging of products from previously prepared materials;
- 3. Automobile and vehicular sales and/or repair;
- 4. Automobile and vehicular service stations and public garages;
- 5. Automobile wrecker services;
- 6. Bed and breakfast;
- 7. Bed and breakfast homestay;
- 8. Bed and breakfast inn;

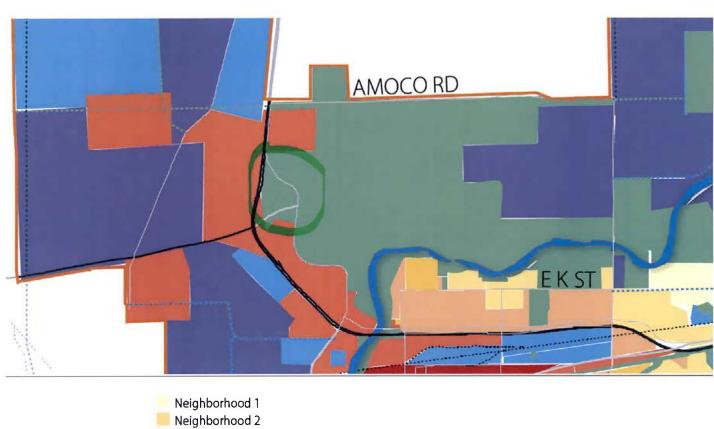
- 9. Bottling factories or plants;
- 10. Builders' supply yards;
- 11. Bulk plants with underground/above ground storage;
- 12. Commercial processing dairies and creameries, including depots (excluding dairy farms);
- 13. Commercial greenhouses and nurseries;
- 14. Commercial kennels;
- 15. Commercial laundries;
- 16. Convenience establishments;
- 17. Day-care, adult;
- 18. Child care center;
- 19. Family child care center zoning review;
- 20. Experimental or testing laboratories and research facilities;
- 21. Fabrication plants (steel or wood);
- 22. Farm implement sales and services;
- 23. Frozen food lockers;
- 24. Grocery stores;
- 25. Manufactured home (mobile) sales and service;
- 26. Manufacturing, assembly, or packing of products from previously prepared materials;
- 27. Manufacturing of devices or instruments;
- 28. Manufacturing and processing of food or food products;
- 29. Motels and hotels;
- 30. Offices, general and professional;
- 31. Open sales lots;
- 32. Pet supplies;
- 33. Parks, playgrounds, historical sites, and other similar recreational facilities;
- 34. Pawnshops;
- 35. Personal service shops;
- 36. Plumbing, welding, electrical supply, and service shops;
- 37. Printing and newspaper houses;
- 38. Public utilities and public service installations, including repair and storage facilities;
- 39. Recycling businesses;
- 40. Restaurant, cafes, and coffee shops;
- 41. Retail businesses;
- 42. Transportation depots;
- 43. Veterinary clinics with boarding outside pens;
- 44. Warehouses, including both indoor and outdoor storage.
- 45. Sexually oriented businesses, pursuant to all regulations set forth in Section 9.24.110 of the municipal code;
- 46. Neighborhood assembly uses;
- 47. Regional assembly uses;
- 48. Custodial care facility;
- 49. Branch community facilities;

- 50. Neighborhood grocery;
- 51. Church.

The following are listed as permitted uses under M-2 (General Industrial) zoning:

- A. All uses permitted in the M-l district;
- B. Asphalt (hot mix) plants;
- C. Concrete plants;
- D. Gypsum manufacturing;
- E. Helistops, airports, heliports, or aircraft landing fields;
- F. Large equipment sales and repair;
- G. Manufacture and storage of explosives;
- H. Refineries;
- I. Rock quarrying and crushing;
- J. Warehouses, indoor and outdoor storage, and retail sales.
- K. Sexually oriented businesses, pursuant to all regulations set forth in Section 9.24.110 of the municipal code.

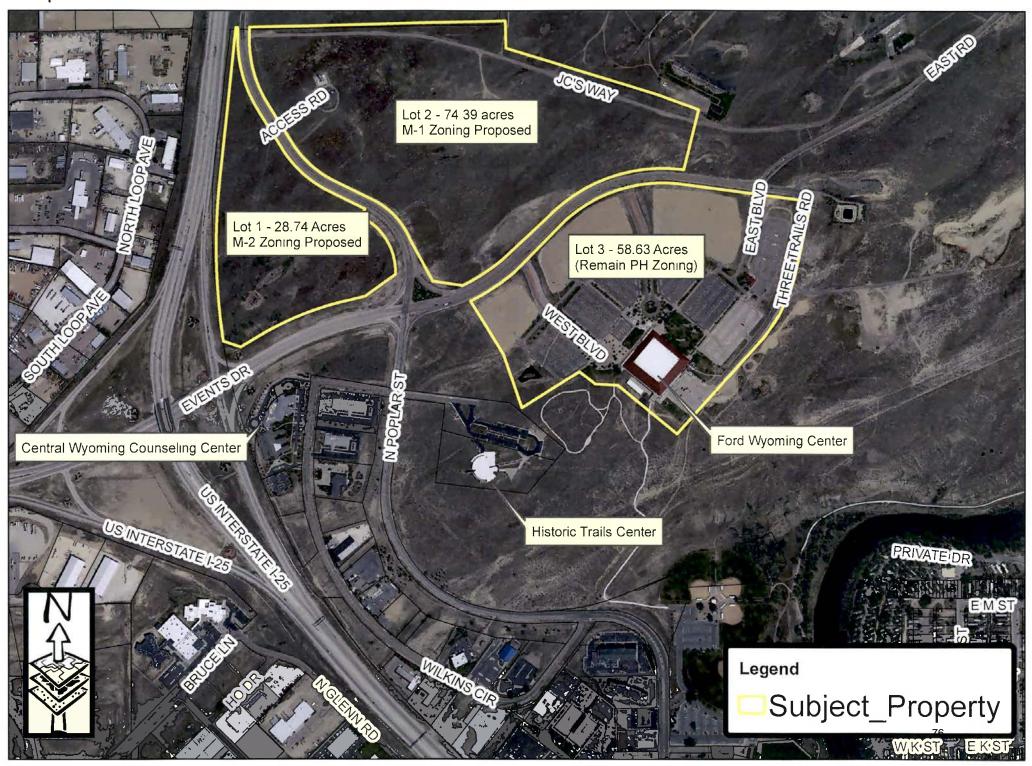
Generation Casper Comprehensive Land Use Plan Map 4-4 - Future Land Use Map (Subject Area circled)

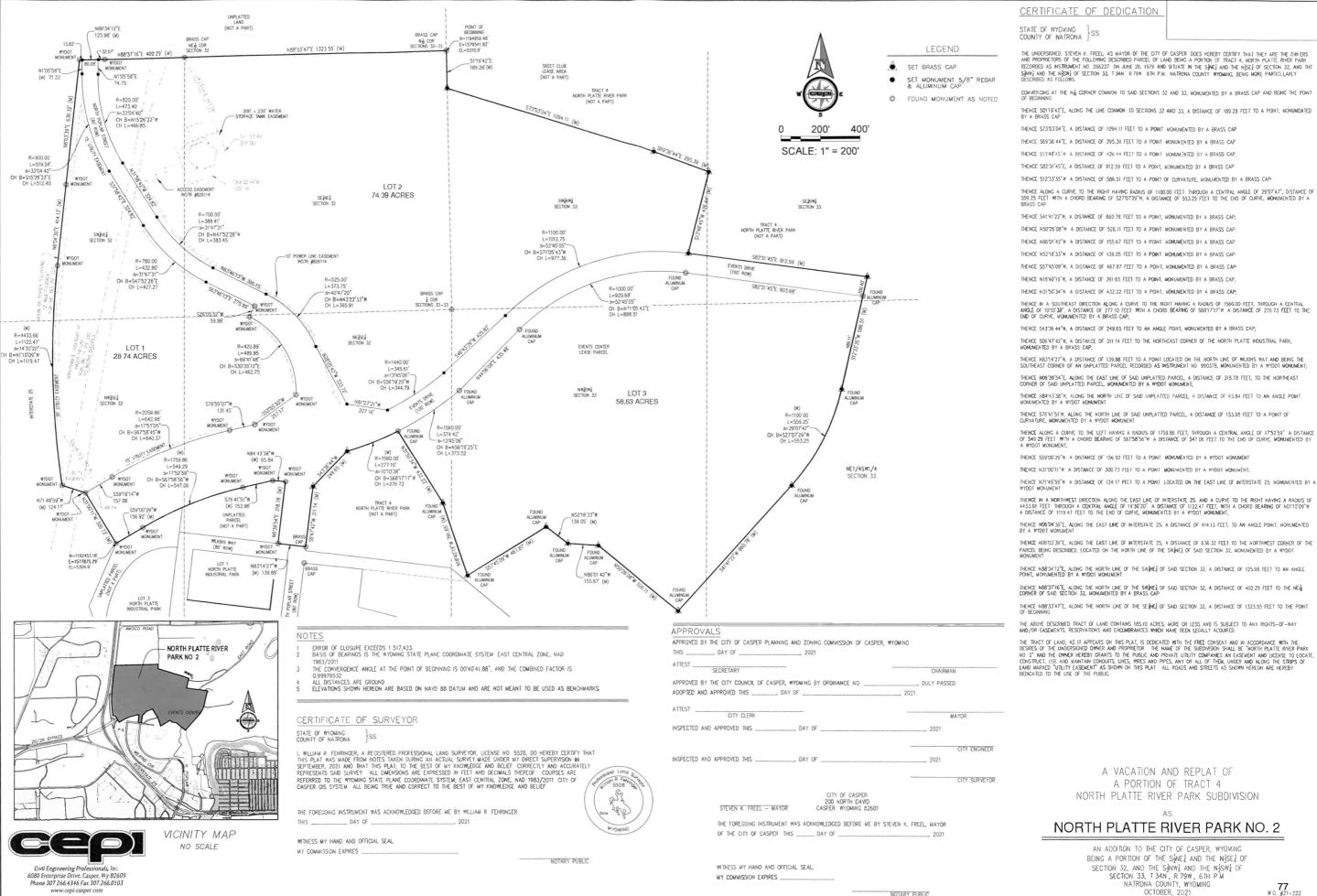


- Neighborhood 3 Neighborhood Centers Community Centers **Employment Mixed Use** Employment Centers Urban Center Parks + Open Space
- Urban Growth Boundary North Platte River
- ---- Railroad
- Proposed Principal Arterials
- Proposed Minor Arterials
- Proposed Collector Roads

Attachments: Vicinity Map Plat

Proposed North Platte River Park No. 2 Subdivision





OCTOBER, 2021